

Save the Bilby Challenge 2017



Entry Pack

The Greater Bilby is one of Australia's iconic native animals but it faces many threats that challenge its survival in arid and semi-arid Australia.

In this competition, Save the Bilby Fund is asking Australian school students of all ages to produce a film / animation, piece of creative writing or poster to inspire greater public support for saving these threatened marsupials through action, education and raising awareness.

Prizes

The best entry in each of the three age categories will win a real live bilby visit to their school.

All entries submitted, not just the winners, have the potential to be used in our ongoing quest to save bilbies. It's a chance to showcase your original work to a wide audience and have people see how creative and inspiring you can be. Who knows where that could lead!

Students whose entries win or are selected to be used by us to promote the conservation of bilbies will need to provide a signed consent form from a parent or guardian before their award is announced. The consent form can be downloaded from the competition page on our website www.savethebilbyfund.org/volunteer/save-bilby-challenge and should be submitted with your entry.

Teachers are encouraged to download and print the competition poster (see above right) from our website at www.savethebilbyfund.org/volunteer/save-bilby-challenge

Entries close on **Friday 18 August 2017**.

The winners will be announced on Friday 8 September, School's Bilby Day.



Age Categories - Creative Brief

Foundation–Year 3

“Saving BILBIES from extinction is important to me because.....”

Year 4–Year 6

“Why are BILBIES important to our Australian Environment....?”

Secondary School

“What is the value of having thriving populations of wild BILBIES in outback Australia and what can everyday people do to help this happen?”

Entry Types

Please note: **submit 1 entry form per person.** In your age category choose 1 of the 3 entry types:

1) **video, film or animation**

- a. Max 30 sec for individual entries or 2 minutes for group/class entries
- b. less than 300MB
- c. must be one of the following file types: .mp4 .mov quick time
- d. class/team entries are defined as groups of 3 or more students

Provide entries by either:

- a. uploading – on Vimeo and forwarding the email link, entry forms and consent forms to admin@savethebilbyfund.org, or
- b. email - to admin@savethebilbyfund.org, or
- c. USB memory stick, DVD or CD ROM - send to PO Box 260 Runaway Bay QLD 4216

2) **Piece of creative writing**

- a. max 200–300 words
- b. must be one of the following file types: .pdf .doc .docx .jpg .png
- c. individual entry only

3) **Create a poster**

- a. Max A4 size
- b. Individual entries only

Judging

The key qualities the judges will be looking for in an entry are:

- how well it persuades, inspires or motivates its intended audience/readers to help bilbies
- accuracy of the content
- how clear the message is
- creativity and originality.

How to Enter

All age categories and entry types including entry forms and relevant consent forms must be received by **5pm on the 18 August 2017** by being:

- 1) uploaded – on Vimeo with the link, entry and consent forms emailed to admin@savethebilbyfund.org
OR
- 2) emailed - to admin@savethebilbyfund.org
OR
- 3) sent – on a USB memory stick, DVD, CD ROM to;
Save the Bilby Fund, PO Box 260 Runaway Bay QLD 4216

Easy Steps to Entering

Step 1: Read this **Entry Pack** and make sure you and your students understand and agree to the **terms and conditions** of entry by ticking the **Entrant Checklist** and signing the entry form.

Ensure that students entering the competition are aware that they will need to supply signed consent forms from a parent or guardian if their entry wins or is selected to be used by us to promote the conservation of bilbies.

Step 2: Register your interest at: www.savethebilbyfund.org/volunteer/save-bilby-challenge

Step 3: Engage your students and start working on the entries.

Step 4: Ensure that entries include all references for any sources, images, audio or film sources used and the film/animation starts and finishes with credits.

Step 5: Submit entries by 5pm Friday 18 August 2017.

Step 6: Entrant checklist

- I have completed and submitted an entry form with my entry.
- My entry includes all references for any sources, images, audio or film sources used and the film/animation starts and finishes with credits.
- A parent or guardian has read and signed the consent form. This form must be submitted to us if your entry is chosen for a prize or to be used by us to promote the conservation of bilbies.
- I have submitted the entry by 5pm Friday 18 August 2017 or sent by post and postmarked as Friday 18 August 2017 or earlier.

Terms and conditions (Rules)

By entering Save the Bilby Challenge 2017, Entrants must agree to the following to be eligible for the competition. Indicate your agreement by ticking the appropriate box and signing the Entry Form.

1. Entrants must be attending an Australian school (Foundation to Year 12) as at 5pm on 18 August 2017 (Australian Eastern Standard Time).
2. No entry fee applies.
3. Entrants must complete the Save the Bilby Challenge 2017 entry form in full for every entry.
4. Entries must be received by 5pm Friday 18 August 2017. Postal entries must be postmarked with 18 August 2017 or earlier. Late entries will not be accepted.
5. Entries may be submitted by:
 - a. uploading on Vimeo with links, entry forms and consent forms emailed to admin@savethebilbyfund.org , or
 - b. emailing to admin@savethebilbyfund.org , or
 - c. sending on a USB memory stick, DVD or CD ROM to Save the Bilby Challenge 2017, PO Box 260 Runaway Bay QLD 4216
6. All entries chosen for prizes or for use in Save the Bilby Fund promotional campaigns will require a signed consent form from a parent or guardian of each Entrant and any person that appears in an video or poster incorporating images of people.
7. Entrants may submit only one individual creative writing or poster entry, however they may also be a member of a group submitting a film or animation.
8. Teams of 3 or more members will be accepted for the film/animation entry type.
9. Films or animations must be no longer than 30 seconds and less than 300MB.
10. All music and images that have not been created by the Entrants must be appropriately credited/acknowledged. If an Entrant obtains permission from the copyright owner to use copyrighted music or images, evidence of such permission must be provided at the time of submission. NOTE: It is the Entrants' responsibility to ensure they do not infringe (including, but not limited to) the copyright or intellectual property of another person, group or entity.
11. The personal information you have provided to us by completing the competition entry form may be used for the purpose of administering the competition, to contact you if you are the winner of a prize, advising the public of the winners of the competition and notifying you if your entry will be reused by us to promote the conservation of bilbies. We will take reasonable steps to destroy your personal information when we no longer require it in relation to this competition.
12. Students whose entry wins or is selected to be used by us to promote the conservation of bilbies will need to provide a signed consent form from a parent or guardian before their award is announced or entry re-used.
13. The competition will be judged by a team appointed by the organisers and all results are final.
14. The prizewinners will be notified through their school and then announced publicly on 8 September 2017.
15. Works must be original, produced in 2017 and not entered into any other prior competition.
16. USB stick will not be returned.